

FEDERAL COMMUNICATIONS COMMISSION
WASHINGTON, D.C. 20554

29 SEP 1992

HAND MAILED BY *Jamir*

IN REPLY REFER TO:
1800B3-LLS

Lester W. Spillane, Esq.
1040 Main Street, Suite 208
P. O. Box 670
Napa, CA 94559

93-155

In re: KCVI (FM), Blackfoot, ID
BAPH-920917GO

Dear Counsel:

The above-referenced application was filed pursuant to the recently adopted amendments to the radio multiple ownership rules. Memorandum Opinion and Order in MM Docket 91-140, FCC 92-361, 7 FCC Rcd ____ (September 4, 1992). A review of the application reveals that the showing submitted to demonstrate compliance with the rules is not sufficient for us to process your client's application.

The exhibit required by the Memorandum Opinion and Order must include:

- (1) a map clearing identifying, by relevant principal community contours, the location and geographic coverage of the market or markets involved, i.e., the principal community contours of all commonly owned overlapping stations;
- (2) the number of commercial AM and FM stations counted as being in the market(s), including a map showing the principal community contours of the stations defining the market(s) and the principal community contours of all commercial radio stations intersecting the principal community contours of the stations defining the market(s);
- (3) for markets with 15 or more commercial radio stations: a combined audience share figure for the commonly-owned overlapping stations, the basis and/or source material for this figure, and the results and qualifications of any commissioned audience survey or alternative showing used; and
- (4) the call letters and location of all stations in the market(s) that are or are proposed to be commonly-owned, operated or controlled, including any AM or FM station in the market(s) for which the applicant or any party thereto brokers more than 15 percent of that station's broadcast weekly broadcast time.

The submission of all of the above information is necessary to enable the Commission and other interested parties to properly assess whether your client's proposal complies with the radio multiple ownership rules. Although your client's application was inadvertently accepted for filing, further processing will be deferred pending submission, in amendment form, of the required information. This information should be submitted within fifteen days

of the date of this letter. Failure to file the appropriate information will subject your client's application to dismissal.

Sincerely,

Ed Jorgensen

for Dennis Williams
Chief, FM Branch
Audio Services Division
Mass Media Bureau

cc: Western Communications, Inc.
Richard P. Bott, II
Harry Martin, Esq.